

MAKE MONEY FROM PHOTOGRAPHY

TURN YOUR HOBBY INTO A
SEVEN FIGURE INCOME

When people
tell you it can't
be done.



www.makemoneyfromphotography.com.au

Are you one of those people working in a framing shop?

A bloke once said to me - every photographer I know is working in a framing shop.

That was when I was just starting out, and **maybe that's the truth for him** but people do like to tell you that it can't be done, I think this is one of the hardest things to overcome when you're starting out. You know those salmon that swim against the current to get to their spawning grounds? Same sort of thing, **heaps of them get eaten by bears** and the ones that do make it are a minority, it seems like **being a salmon is a crap idea** so I'm glad I'm not one but the ones that get past the bears achieve their mission.

Business is the same, your friends mean well but they are the bears so **watch out for them**. 'It's so competitive', 'I know someone who tried that and they went back to their old job', 'everyone's a photographer nowadays' and it's these statements that keep people where they are in life, if you're prone to listening to them, you will stay where you are because **that's what you wanted to hear** when you started telling people about your plans – remember, **we all hear what we want to hear and see what we want to see**

There's a simple solution to this – **never tell people what you're doing**, don't tell them your plans, because they won't be able to tell you that it's a bad idea, don't go looking for negative input and you won't get any. I know it's hard because we get excited and want everyone to know about our new adventure but be careful – **self doubt will stop you in your tracks**.

I'm **Mark Lait** and I created a seven-figure turnover from portrait photography, I never stop trying things and I never stop learning, that's why **I'm an innovator in the industry**.

When people tell you something can't be done, they're telling you that they can't, or wouldn't do it or that **they wouldn't try**, and strangely, they don't want you to do it in case you're successful – they don't want to have it, they just don't want you to have it, they want to take it from you so that you can't have it - if you give people a gun loaded with enthusiasm, most of them will shoot you with their **bullets of opinion**.

This is something I have learned over a lifetime and I don't want you to be impeded on your journey, because it's a great journey, and I want you to get there as quickly as possible.

Subscribe to our youtube channel **here** to stay up to date with everything that's going on in the business of photography from my perspective.